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# University of Pretoria Yearbook 2018

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## Research methodology 801 (TBE 801)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Faculty of Economic and Management Sciences</a>
<b>Module credits</b>	30.00
<b>Programmes</b>	<a href="#">MPhil Tourism Management (Coursework)</a>
<b>Prerequisites</b>	No prerequisites.
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Division of Tourism Management
<b>Period of presentation</b>	Year

### Module content

This module covers the research processes, principles and techniques necessary to conduct and interpret empirical research in tourism. It flows from the conceptualisation phase to conducting the research process up to the reporting of results in an academic article.

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